



*News Release*  
**FOR IMMEDIATE RELEASE**  
September 25, 2014

**VIPAR Heavy Duty Welcomes Its Newest  
Stockholder—The Joe Gear Companies**

*Provides expanded distribution in northern Louisiana and surrounding areas*

**Crystal Lake, Ill.** – [The Joe Gear Companies](#) is the newest stockholder to join the [VIPAR Heavy Duty](#) network of distributors. Since beginning operations in 1957, The Joe Gear Companies have grown to become five separate companies in six locations each with a unique contribution to its market. While each company offers slightly different services, each is united in the Joe Gear mission to be a strategic resource to their clients “bringing innovative ideas and custom solutions to meet all their work truck and power equipment needs.”

Four of the Joe Gear Companies will be affiliated with VIPAR Heavy Duty. They include Consolidated Truck Parts & Service with locations in Monroe and Shreveport, La., providing a full selection of bumper to bumper parts and services for all makes and models of light, medium, and heavy duty trucks. Located in Many, La., MTP Drivetrain Services, is a defense contractor specializing in remanufactured truck components. Many Gear and Axle, also located in Many, is a full service heavy duty truck repair shop catering to the local community. JAT Power in Doral, Fla. provides power generation equipment and parts.

The Joe Gear Companies management team brings many years of experience offering northern Louisiana and the surrounding areas with heavy equipment, parts, and services.

“The Joe Gear Companies pledges to its customers to provide the world’s highest quality products, supported by an experienced service team, with unprecedented value for any investment made with them,” said Jim Pennig, vice president of business development for VIPAR Heavy Duty. “Their customer service commitment fits well with the values that VIPAR Heavy Duty espouses and we are pleased to have a new distribution partner for northern Louisiana.”

For more information on The Joe Gear Companies, phone 318-605-3972 or visit [www.joegearco.com](http://www.joegearco.com). For more information on VIPAR Heavy Duty, visit [www.vipar.com](http://www.vipar.com) or e-mail: [info@vipar.com](mailto:info@vipar.com).

###



**Image attached:**

Heavy Duty

**Download image:** <http://goo.gl/gomTPJ>

**About VIPAR Heavy Duty**

VIPAR Heavy Duty is North America's leading network of independent aftermarket truck parts distributors. VIPAR Heavy Duty distributors serve the needs of their customers from over 500 locations across the United States, Canada, Puerto Rico, and Mexico. VIPAR Heavy Duty distributors are specialists who understand the demands of their local, regional, and national customers for quality parts and exceptional service. For more information, visit [www.vipar.com](http://www.vipar.com).

**For further product information, contact:**

Jeff Paul  
Director of Marketing  
VIPAR Heavy Duty  
815-893-5965  
[jpaul@vipar.com](mailto:jpaul@vipar.com)

**For further PR information, contact:**

Gary McCoy  
Public Relations Director  
The Marx Group  
847-622-7228  
[gmccoy@themarxgrp.com](mailto:gmccoy@themarxgrp.com)